

## Sponsorship Opportunities

### **CONFERENCE APP SPONSORSHIP \$5,000 (Exclusive)**

Retirement Advisor Council conference app allows attendees to navigate the program on their mobile devices. The exclusive sponsor has an opportunity to reach attendees through a customized banner to be displayed on the home page of the app on attendee's devices.

### **PRE-EVENT VOLUNTEER ACTIVITY T-SHIRT SPONSOR AND PRE-DINNER \$5,000 (2 Opportunities)**

Have your logo with the Retirement Advisor Council logo on the t-shirt during the pre-event volunteer activity at the Houston Food Bank followed by your logo on all materials during the pre-event dinner reception.

- Logo on screen at the meeting
- Logo on-site signage at the meeting and at the restaurant
- Logo in handout in meeting materials

### **HOTEL ROOM KEY AND WELCOME GIFT \$4,000 (Exclusive)**

Retirement Advisor Council and your Logo artwork on each card—It will be looked at over and over again during the 2-day event with gift of food or snacks.

### **NAME BADGE HOLDER AND LANYARD \$3,000 (Exclusive)**

Required wearing for admission to all conference venues and sessions, this badge holder and lanyard features your company logo with the Retirement Advisor Council logo.

### **EVENT DINNER RECEPTION \$3,500 (6 Opportunities)**

Be a prominent sponsor at the Tuesday night dinner reception at Tony's. Not only will your company name be prominently displayed during the function, you will have time to mix and mingle with the attendees and give a welcome to the group.

- Logo on screen at the meeting
- Logo on-site signage at the meeting and at the restaurant
- Logo in handout in meeting materials

### **SPONSOR'S CHOICE \$3,000 (Exclusive)**

Select a gift item for attendees with your logo on it to be included in conference tote bag. Examples include, tech travel kits, earbuds, wine openers, post-it cubes, flashlights, water bottles and more.

## Benefits of Sponsorship

Sponsorships provide an opportunity to deepen relationships with member advisors, retirement practice leaders, service providers and investment managers, and to expand the visibility of your brand among the membership.

- Recognition of your firm as a contributing member of the Retirement Plan industry
- Aided and unaided awareness of your brand in the Professional Retirement Plan Advisor community
- Image of your firm as a partner of Professional Retirement Plan Advisors

## About the 2018 Semi-Annual Meeting

The 2018 semi-annual meeting stands out from all other industry events. It will help the group of outstanding advisors position their respective practice to thrive in a market turned upside down by technological innovation. We leverage the uniqueness of the Council - collaboration among experts who respect each other across colleges in friendly company - to foster innovation and help participating advisors thrive in the challenging years ahead.

Expected attendance is 100-120

January 15-17, 2018

Houston, Texas

Hosted by Invesco

**Theme:** Beyond the Status Quo: What is Next?

[Click here for agenda and speakers](#)



## About The Retirement Advisor Council

Since 2008, the Council advocates for successful qualified plan and participant retirement outcomes through the collaborative efforts of experienced, qualified retirement plan advisors, investment firms and asset managers, and defined contribution plan service providers.

- 120 Elite Retirement Plan Advisors
- 14 Advisory Firm Retirement Practice Leaders
- 19 Retirement Plan Service Providers
- 15 Investment Management firms

Learn more at [www.retirementadvisor.us](http://www.retirementadvisor.us)

Questions? Please contact Kelli Teglas at (201) 321-7022 or [kteglas@retirementadvisor.us](mailto:kteglas@retirementadvisor.us)

## 2018 Semi-Annual Meeting Sponsorship Agreement Form

- Yes, my firm will sponsor the PRE-EVENT VOLUNTEER ACTIVITY T-SHIRT AND PRE-EVENT DINNER \$5,000 (2 opportunities)
- Yes, my firm will sponsor the CONFERENCE APP \$5,000 (exclusive)
- Yes, my firm will sponsor the HOTEL ROOM KEY AND WELCOME GIFT \$4,000 (exclusive)
- Yes, my firm will sponsor the NAME BADGE HOLDER AND LANYARD \$3,000 (exclusive)
- Yes, my firm will sponsor a REGISTRATION GIFT (SPONSOR'S CHOICE) \$3,000 (exclusive)
- Yes, my firm will sponsor the EVENT DINNER RECEPTION \$3,500 (6 opportunities)

Payment mode:  By card (please complete information below)  
 By check or ACH (please invoice us)

Firm Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email address for receipt \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

CVV code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Billing Address 1 \_\_\_\_\_

Billing Address 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

**Please fax completed form to 860-838-2830.**